

ENVIRONMENTAL VISION IN GROUP













1. Inovation

2. Unification

3. Environment

**IN-UN-EN** 

## STRATEGY AND GOALS













## PERSONAL ECO-RESPONSIBILITY

**Everyone can contribute to improving the environment.** 

- our daily consumption is often at the expense of our environment. Therefore, consumption directly threatens our environment. Consumption will not decrease in the coming years. However, the waste we produce can be reduced.
- Making environmental protection a principle should be part of every community today. Starting with the family, not leaving aside companies, and ending with personal beliefs ...















## PERSONAL ECO-RESPONSIBILITY

Our strategy is to be a company that cares about the environment in order to minimize the impact of our activities on the environment.

 Our stores and the web must gradually become a space for ecofriendly campaigns. Construction is one of the biggest polluters of the environment, so our network is a good place to promote this goal.

## We focus on:

- minimization of waste production and waste processing in the production of building materials,
- reducing electricity consumption in each work,
- reducing the carbon footprint by optimizing and precisely planning transport,
- training and raising the level and awareness of all employees, suppliers and contractors in the field of the environment.





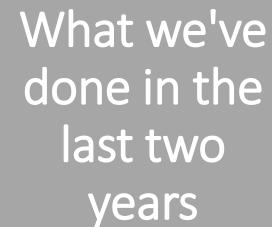








- In 2020, we launched a pilot project of a photovoltaic branch, where we use electricity to power trucks and supplement a significant part of our consumption with electricity from the sun.
- The high amount of waste in urban areas can be perceived as a secondary raw material. In 2021, we established a joint venture with GREENCON International in Hungary, which will process waste based on unique technology. The resulting product will be boards usable in construction. We will bring to the market a unique product that is a highly ecological alternative to classic boards used in construction and at the same time is one of the solutions for waste processing that significantly burdens the environment. The plant for the production of ecological waste boards will be located in the town of Kaposvár. Construction work is ongoing.
- In 2022, we plan to build a similar GREENCON International plant in the Czech Republic in the town of Nový Jičín.
- Since 2021, we have been introducing production in our concrete paving plants in which granulate from plastic waste is consumed. We are building a similar plant this year in Dabaša, Hungary.





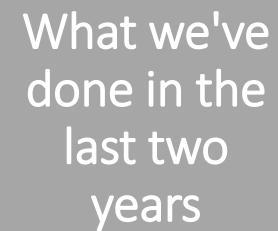








- In our development projects, our goal is to minimize the carbon footprint during construction, and we plan projects in the BREEAM EXCELLENT standard. Our projects include green roofs and urban greenery designed according to the principles supporting the plant and animal diversity of urban countries. Green infrastructure makes a significant contribution to mitigating the effects of climate change.
- We started with the separation of waste at each workplace.
- In the coming years, we plan to 1/3 of our investments use in projects related to improving the environment.
- We support and organize educational, cultural and sports activities in order to increase environmental awareness.
- We minimize output that burdens on the environment. Especially the transport of goods.
- We try to eliminate unnecessary manipulation between the warehouses.















FLORA
AND FAUNA
(Amazonia)

let's not be like this



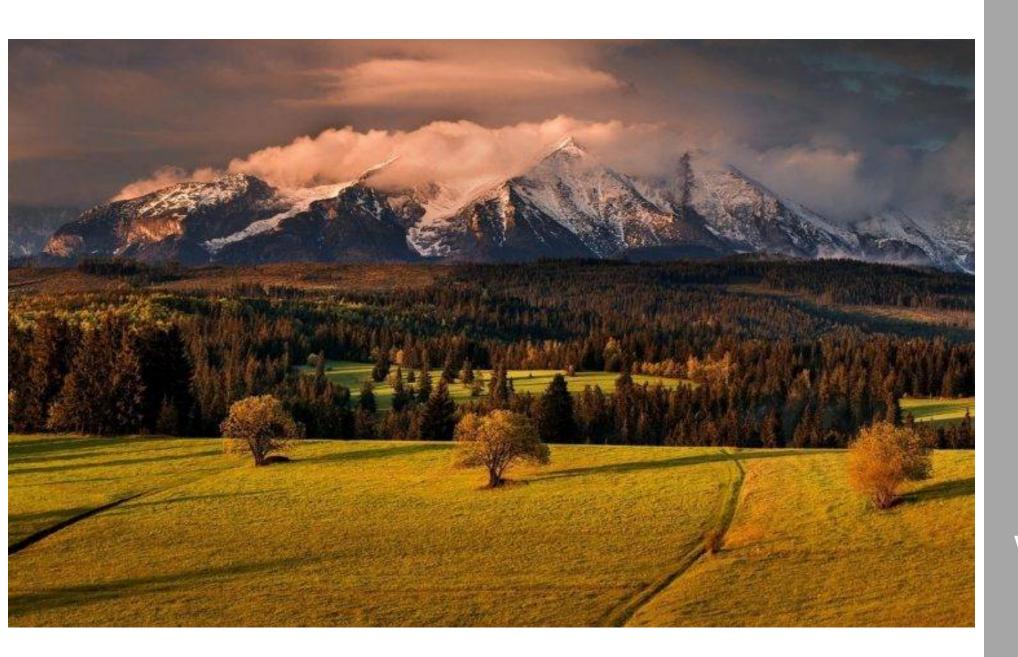
WASTE

let's not be like this



Our home

we want to live there



Our home

we want to live there